



# JEEViKA

An Initiative of Government of Bihar for Poverty Alleviation

## Bihar Rural Livelihoods Promotion Society State Rural Livelihoods Mission, Bihar



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Ref. No. :- BRLPS/PROJ-NF/222 A/18/6313

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### Office Order

Government of India, Ministry of Rural Development (Department of Rural Development) is organising an Ajeevika Saras Mela scheduled to be held from 17<sup>th</sup> Feb – 5<sup>th</sup> March 2023 at Noida Hatt, Sector 33A, Near Iscon Temple, Noida (Uttar Pradesh). They have invited BRLPS to participate in the Saras Mela with letter no. "K-11026/32/2020/-Mkt.Cell(part-1)373844" dated 17<sup>th</sup> Jan 2023. In this regard 10 SHGs have been identified, their details are as follows: -

1. **The list of participants has been mentioned below: -**

| S. No. | District       | CBO Name               | Participant Name | Helper Name        | Product                  | Contact    |
|--------|----------------|------------------------|------------------|--------------------|--------------------------|------------|
| 1      | Kaimur         | Bismillah JEEViKA SHG  | Sajida Bibi      | Shahabuddin Ansari | Banarasi Silk            | 9939523766 |
| 2      | Bhagalpur      | Sita JEEViKA SHG       | Juli Devi        | Shiv Shankar Tanti | Silk Saree               | 6200721774 |
| 3      | Bhagalpur      | Sant Kabir JEEViKA SHG | Hira Devi        | Guddu Kumar        | Silk Saree               | 9102553998 |
| 4      | Nawada         | Bunkar JEEViKA SHG     | Ranjila Devi     | Sanjeev Kumar      | Tasar Silk               | 9576049003 |
| 5      | Nalanda        | Gungun /Vavan Buti SHG | Chinta Devi      | Suraj Deo Kumar    | Silk Saree               | 8340468962 |
| 6      | East Champaran | Vaishno JEEViKA SHG    | Kiran Devi       | Mohan Prasad       | Adauri, Sattu etc        | 9199620072 |
| 7      | Madhubani      | Shivshakti JEEViKA SHG | Devkala Devi     | Rita Deevi         | Madhubani Painting       | 8404874015 |
| 8      | Sheikhpura     | Tulsi JEEViKA SHGG     | Krishna Devi     | Praveen Kumar      | Photo Phrame & Paintings | 9638146533 |
| 9      | Madhubani      | Jwala JEEViKA SHG      | Rama Devi        | Savitri Devi       | Madhubani Painting       | 9638146533 |
| 10     | Mujaffarpur    | Jyoti JEEViKA SHG      | Gudiya Devi      | Ruby Kumari        | Sujni Art                | 9304736134 |

*Sany*

2. The total approved budget required for their participations in Regional Saras Fair is Rs. 80,000/- plus actuals. Details are mentioned below: -

| S. No.       | Head                                    | Calculation                                     | Amount  |
|--------------|---|---|---|
| 1            | Journey from village to concerned place | To be arranged by concerned DPCU/BPIU           | On actual basis                               |
| 2            | Lodging                                 | Will be provided by MoRD, Government of India   | Will be provided by MoRD, Government of India |
| 3            | Fooding                                 | 20(no. of members) x 19 (no. of days) x Rs. 200 | Rs. 76,000                                    |
| 4            | Miscellaneous                           | Rs. 4000  | Rs. 4000                                      |
| <b>Total</b> |   |   | Rs. 80,000                                    |

1. Manager/Manager Incharge NF&ME/YP-NF of the concerned districts/LHS of the concerned blocks will ensure all arrangements.
2. Each participants & helper should bring 2 passport size photo, Original ID i.e., AADHAR Card/Election I card and selection letter.
3. All participants should be reached at the venue dated 17<sup>th</sup> Feb 2023 by 9 am.
4. The expenses would be booked under budget head NRLM-SPMU-B3.2.3.1 cost of training, workshop, trade fair mela etc.
5. Manager/Manager Incharge NF&ME/YP-NF of the concerned districts/LHS of the concerned blocks will ensure to maintain the database about participation of members, Sales in particular mela and its stock.
6. TA/DA to the members will only get disbursed from district after submission of sales report and absentee of the fair.
7. S. Hasan Wasif, Non-Farm Manager In-charge from Sheohar DPCU will be deputed as state coordinator for hand hold support and over all coordination at venue. He can be contacted on mobile no. 9540761712 for any assistance.

By the order of CEO

*Samir Kumar*  
*15/02/23*

(Samir Kumar)  
SPM NF, BRLPS

Copy to:

1. Concerned DPMs/BPMs/Thematic Manager/LHS
2. Concerned files